

2017 Training & Technical Showcase
Exhibitor and Sponsorship Opportunities

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Powering Business Worldwide

Exhibitor and Sponsorship opportunities

EAS Training & Technical Showcase Vendor Registration

Eaton's 2017 EAS Users Training Event will bring together industry professional users of Eaton's energy automation solutions products and solutions on October 9-12 at the Radisson Blu – Mall of America, located in Bloomington, Minnesota. Additional information about Eaton's 2017 EAS Users Training & Technical Showcase event, including descriptions of the educational/training tracks and sessions, can be found by visiting www.Eaton.com/EASTraining

Exhibitor/Sponsor level benefits

Gold \$1,500

- Sponsorship of one of the following:*
- **Dinner sponsorship:** Exclusive signage on all buffet tables in the dinner area
- **Lunch sponsorship:** Exclusive signage on all buffet tables in the lunch area
- Six-foot table with 2 chairs, electricity and Wi-Fi access
- Registration and meals for up to two exhibitors
- Half-page ad in Smart Grid Conference Agenda
 - Ad must be supplied by September 15th
- Vendor-supplied giveaway
 - Sponsors' promotional merchandise will be placed in bags and given to each participant
 - Giveaway must be supplied to Megan Freeman by September 15th
- Acknowledgement of sponsor during the opening session

- Identification of sponsorship on conference materials
- Recognition as exhibitor and sponsor on name badge
- Logo placement on website

Silver \$1,000

- Sponsorship of one of the following:*
- **Breakfast:** Exclusive signage on all buffet tables in the breakfast area
- **Break:** Exclusive signage on all buffet tables in the break area
- Six-foot table with 2 chairs, electricity and Wi-Fi access
- Registration and meals for one exhibitor
- Acknowledgement of sponsor during the opening session
- Identification of sponsorship on conference materials
- Recognition as exhibitor and sponsor on name badge
- Logo placement on website

* first come first served

Registration deadline

The deadline for exhibitor/sponsorship registration is **September 15, 2017**

Direct all exhibitor registration, exhibit, and sponsorship questions to **Noelle Pauli**

Phone: **763.543.7723**

email: **NoelleCPauli@Eaton.com**

Hotel information

Eaton has negotiated a rate of \$189 single/double per night at the Radisson Blu – Mall of America for Training and Technical showcase attendees. In-room WIFI is provided at no additional charge.

To book a hotel room at the Eaton room rate, call the reservation phone number 952-881-5258 and provide the group code **SMGRID**.

Visit the Radisson Hotel Blu Mall of America hotel online to book your room and learn more.

- The Training and Technical Showcase fees do not include hotel rooms.

Shipping information

If you need to ship anything to the hotel, please send it to:

Vendor Contact Name
Mall of America – Radisson Blu
EAS Training and Technical Showcase
2100 Killebrew Drive
Bloomington, MN 55425

Shipping and receiving is opening Monday through Friday, 8:30 a.m. – 5:30 p.m., and provides storage, pick-up and transfer of materials (less than 200 pounds) from any location within the hotel.

Any materials shipped to the hotel may not arrive earlier than two days prior to the function and may not remain longer than two days after the function.

For fees and other questions, contact the hotel at (952) 881-5258.

Exhibitor set-up information

- Exhibitors are responsible for their own set-up and tear-down.
- If an exhibitor would like to contribute a door prize, winners will be announced during the Tuesday dinner.
 - To enter prize drawings, attendees must register with the Exhibitor.

Exhibitor space at the Radisson Blu will be open for set-up from [insert time here].

Public power professionals are expected to arrive beginning at [insert time here] and be on the premises until [insert time here].

Exhibitors may begin tear-down of booths at [insert time here] on Wednesday, October 11th. Exhibitors who tear down early may not be invited to exhibit at future Eaton events.

Exhibitor hours

Exhibitor hours are Tuesday and Wednesday. It is mandatory that exhibitors set up prior to the first session of each day. Exhibitor tables will be located in a prime area.

Since there are no designated exhibit hours, meal times and between-sessions breaks are the best opportunity to network with attendees.

[See agenda of main event times on back]

Register today:

www.Eaton.com/EASTraining

EAS Training & Technical Showcase Event Agenda

TUESDAY, OCTOBER 10TH

7:00 A.M. – 8:30 A.M.
Breakfast and Registration

8:30 A.M. – 9:30 A.M.
Conference Welcome
and Kickoff

9:30 A.M. – 10:00 A.M.
Break

10:10 A.M. – 12:00 P.M.
Morning Sessions

12:00 P.M. – 1:00 P.M.
Lunch

1:00 P.M. – 2:50 P.M.
Afternoon Sessions

2:50 P.M. – 3:10 P.M.
Break

3:10 P.M. – 5:00 P.M.
Afternoon Sessions

6:00 P.M. – 7:00 P.M.
Dinner

7:00 P.M. – 10:00 P.M.
Sky Deck Sports Grille & Lanes
www.skydecklanes.com

WEDNESDAY, OCTOBER 11TH

7:00 A.M. – 9:00 A.M.
Breakfast

9:00 A.M. – 10:50 A.M.
Morning Sessions

10:50 A.M. – 11:05 A.M.
Break

11:05 A.M. – 11:50 A.M.
Morning Sessions

12:00 P.M. – 1:00 P.M.
Lunch

1:00 P.M. – 2:50 P.M.
Afternoon Sessions

2:50 P.M. – 3:10 P.M.
Break

3:10 P.M. – 5:00 P.M.
Afternoon Sessions

Register today:
www.Eaton.com/EASTraining

Eaton

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